

# ROCKET HACKS

## SPONSORSHIP PACKET

### EVENT OVERVIEW

RocketHacks is a 24-hour hackathon hosted by the University of Toledo, dedicated to fostering innovation and problem-solving among students from the Midwest and beyond. This event will gather talented students, from budding programmers to visionary designers, to build real solutions to real-world challenges. With an emphasis on collaboration, creativity, and technical skills, RocketHacks will empower students to turn their ideas into impactful projects.

### EVENT DETAILS:

Date: March 15-16

Duration: 24 hours

Location: University of Toledo - Engineering Campus

Website : [www.rockethacks.org](http://www.rockethacks.org)

Expected Attendance: 200+ students from universities across the Midwest



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### OUR MISSION

RocketHacks aims to:

- Inspire students to explore technology as a tool for real-world impact.
- Create an inclusive space for students of all backgrounds and skill levels.
- Foster a culture of innovation and collaboration among young professionals.
- Solve pressing challenges in diverse areas, including technology, sustainability, health, and community.

### WHY SPONSOR ROCKETHACKS?

By sponsoring RocketHacks, you'll not only support the next generation of innovators but also gain unique exposure and engagement opportunities:

**Brand Visibility:** Gain prominent visibility among students and industry professionals across the Midwest.

**Talent Pipeline:** Connect with a diverse pool of talented students who are passionate about technology.

**Community Impact:** Support an event that fosters real solutions to real-world challenges.

**Networking Opportunities:** Build relationships with students, faculty, and other industry leaders.



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### YOUR SPONSORSHIP WILL GO FOR....

Venue

Food

Workshops for attendees

Prizes

PR and Marketing

and General expenses , including but not limited to logistics, volunteer coordination , and administration etc.

### TRACKS

RocketHacks comprises four specialized tracks, each designed to address real-world challenges and inspire participants to create innovative solutions. Students can choose a track that aligns with their interests and expertise, working in teams to develop impactful projects. Sponsors have the unique opportunity to support and engage with specific tracks that align with their brand or mission. Additionally, sponsors in select tiers can participate as judges, gaining firsthand insight into the talent and creativity within each track.

### OUR TRACKS

- 1.AI for Good
- 2.Sustainability
- 3.Finance
- 4.Healthcare



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# SPONSORSHIP TIER LIST

	Platinum	Gold	Silver	Bronze
Logo on Website	✓	✓	✓	✓
Logo on Event Material	✓	✓	✓	✓
Logo on Track Material	✓	✓	✓	
Booth with Table	✓	✓		
Opportunity to Judge	✓	✓		
Opening event: Speaking Opportunity	✓			
Mentorship Opportunity	✓			
Tshirt , merch logo placement	✓	✓	✓	
Social Media Shoutout	✓	✓	✓	✓
Logo on Slide Template	✓	✓	✓	✓
Customized Track Benefits	✓			
<b>SPONSORSHIP LEVEL COSTS</b>	<b>\$3000</b>	<b>\$2000</b>	<b>\$1000</b>	<b>\$500</b>

\*in-kind sponsor information on the next page



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### IN-KIND SPONSORSHIP EXPLAINED

RocketHacks recognizes the invaluable contributions of in-kind sponsors who provide goods or services that help make this event a success. We offer tier allotments to in-kind sponsors based on the estimated monetary value of their contributions, ensuring that your brand receives the recognition it deserves alongside our monetary sponsors.

Contribution Value	Tier Level	Recognition Benefits
500+	Bronze	Logo on Website, Event Material, Social Media Shoutout
1000+	Silver	All Bronze Benefits + t-shirt placement and verbal shoutout
2000+	Gold	All Silver benefits + booth space, opportunity to judge, and inclusion in pre-event marketing.

### Examples of In-Kind Contributions

- **Food & Beverages:** Meals, snacks, and drinks for participants during the hackathon.
- **Swag:** Branded merchandise such as T-shirts, mugs, stickers, or bags.
- **Software & Tools:** Access to premium software, APIs, or platforms that participants can use during the hackathon.
- **Venue or Equipment:** Providing event space, AV equipment, or other logistical support.
- **Prizes:** Offering awards or giveaways for participants.



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### SPONSOR TIER LIST EXPLAINED

#### **Platinum Sponsorship (\$3000+) :**

Platinum sponsors receive the highest level of exposure and engagement, with their logo on the event website, materials, and track-specific content. This tier includes a booth, judging opportunities, a speaking role at the opening event, and mentorship opportunities with participants. Platinum sponsors also have their logo on T-shirts, event merchandise, and slide templates. Additionally, they gain customized track benefits, tailored to align with specific event themes, and receive a social media shoutout.

#### **Gold Sponsorship (\$2000+):**

Gold sponsors enjoy extensive visibility with their logo on the website, materials, and track content. They get a booth, judging opportunities, a speaking role, and mentorship access. Gold sponsors also benefit from logo placement on T-shirts and merchandise, as well as a social media shoutout.

#### **Silver Sponsorship (\$1000+):**

Silver sponsors receive logo placement on the website and event materials, a booth at the event, and mentorship opportunities with participants. They also get their logo on T-shirts and merchandise, providing moderate brand visibility.

#### **Bronze Sponsorship (\$500+):**

Bronze sponsors gain essential visibility, with their logo on the event website and materials, plus a social media shoutout. This tier is ideal for companies looking to support the hackathon with a basic presence.



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### SPONSOR INVOLVEMENT IN TRACKS BY TIER

Our sponsorship tiers allow companies to support these tracks in varying capacities:

**Platinum Sponsors** have exclusive access to select one or more tracks to support directly. They can participate in judging projects, host track-specific workshops, and mentor teams throughout the hackathon.

**Gold Sponsors** can also participate as judges in their chosen track(s) and offer mentorship to students, fostering close engagement with the participants.

**Silver Sponsors** are encouraged to provide mentors for teams working on relevant tracks, offering guidance and advice on specific projects.

**Bronze Sponsors** receive branding opportunities within track areas and are welcome to engage with students during networking sessions.

Sponsors will receive branding opportunities within their chosen track(s), with their logos featured prominently on related materials and digital platforms. In addition, sponsors involved in track judging will gain valuable insights into the creative solutions developed during RocketHacks, further enhancing their visibility and connection with participants.



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## HOW TO GET INVOLVED WITH US

Contact [rockethacks@utoledo.edu](mailto:rockethacks@utoledo.edu) for additional information to secure these exciting sponsorship opportunities and get a spot at RocketHacks. We appreciate your contribution and hope that we can make this a successful event!

